

John Rosati is a consultant and advisor to industrial, commercial, financial, educational, and government organizations - domestic and international. He assists Board of Directors and executive decision makers in assessing opportunities and challenges created by the rapid technological changes in the marketplace. He has operating experience as CEO, CTO and senior executive directing the development of high technology systems and managing the development of high technology products in complex, multi-product and multi-service corporate structures. He provides leadership and guidance to corporate executives in the development, transfer, conversion and commercialization of high technology; the development of new products and services; and the establishment of strategic relationships for the rapid introduction of new products into the defense, aerospace, commercial and industrial marketplaces.

His corporate experience includes:

- TRW Electronics and Defense. He served concurrently as the Advanced Technology Manager for the Systems Development Division and as the Director of Advanced Technology for the TRW Global Change Initiative. He led the research and development of advanced technology products; the effective application of systems and software engineering processes, procedures, and methodologies; and the development of new business acquisition strategies. Earlier in his career at TRW, he planned, organized, and managed operations of three large, functional, high-technology organizations: the Information Systems Laboratory (ISL), the Systems Test Laboratory (STL), and the Minicomputer and Information Technology Laboratory (MITL). Previously he was the Manager of South American Operations for TRW Systems International, Inc. (TRWSI), where, as the senior TRW executive, he established the company's operations and led the business development, marketing and sales activities to industrial and governmental organizations in Venezuela and Brazil.
- Applied Computer Technology, Inc. - President, Chief Executive Officer, Director and a Founder of Applied Computer Technology, Inc., a start-up company in the software field.
- Aerospace Corporation - Supervisor of Technical Management Operations, Titan III Program Office.
- Douglas Aircraft Company - Project Engineer for Ground Support Equipment at the Missiles and Space Division.

A graduate of UCLA, his connection and service with UCLA has continued over the years where he has served in the following capacities:

- Board of Trustees UCLA Foundation
- Board of Councilors UCLA Foundation
- Alumni Advisory Board Computer Science Department
- Chairman, Physics Advisory Council
- Chairman, Cognitive Science Advisory Council
- Advisory Council Atmospheric Sciences
- Sustaining Member Chancellor's Associates
- Life Member UCLA Alumni Association

Mr. Rosati has been a frequent speaker and lecturer at seminars and conferences sponsored by professional associations, universities and the United Nations. He has authored several texts and numerous articles. He has taught both graduate and undergraduate courses in computer science, business administration, management and management science at West Coast University and extension courses in computer science, systems engineering, systems management, program management and technical management at UCLA.



**John J. Rosati**

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### **Industry Specialties**

Defense

Aerospace

Advanced Technology

Systems Engineering,  
Integration and Test

Data Base Management  
Systems

Computer Networks and  
Communications  
Systems

Artificial Intelligence and  
Knowledge Engr.

Human Machine  
Interface Systems

Environmental Sciences

### **Education**

B.A., UCLA

Senior Instructor, Extension  
Courses UCLA School of  
Engineering

Director and Senior  
Instructor, West Coast  
University Graduate School  
of Management

### **Memberships**

Life Member, American  
Defense Preparedness  
Association

Life Member, Air Force  
Association

Member, Association of  
Old Crows